



more
...for your money

the one-stop solution for
marketing | design | print | mailing

marketing, design, print and fulfilment

The thought of any of these and most people think mega-money.

Our business model is simple, we deliver agency quality service, but not at agency rates! The difference is you only pay for the services you want, when you need them and with minimal overheads you can have **more** of us for your money.

Because not all companies have their own marketing, design, print, mailing or logistics departments our services are there for you. The service we offer is bespoke and tailored to your requirements. You can come to us with a straightforward design and print request, something to promote or a complete overhaul of your marketing and brand – we will organise everything for you – a one-stop solution, leaving you free to do what you do best – **run your business**.

Working together, as part of your team, you will know exactly what stage your project is at without having to drive it. Our flexibility makes us more responsive to your requirements and any last minute adjustments, which can be made in your office, will reassure you that your expectations will be met – or exceeded.

...solutions when you need them

the one-stop solution for marketing | design | print | mailing

strategic marketing ●
campaign structures and planning ●
copywriting and editing ●
direct mail campaigns ●
creative concept design ●
web design and development ●
brand guidelines and management ●
print ready artwork ●
e-marketing ●
photography and illustration ●
tailored print solutions ●
finishing and handwork ●
envelopes and packaging ●
database management to post ●
mail fulfilment ●
distribution and logistics ●



focused marketing...



We understand how important it is for your business and marketing to compliment each other so your business can prosper.



We can audit and health-check your marketing activities against your business plan, fine tune your existing programmes and develop new initiatives. By using the spectrum of marketing communication activities we will identify objectives and propose measured responses to ensure we achieve what you set out to do, enhancing your market position and increasing the success of your sales activities.

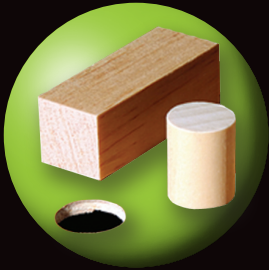
...more

call 01202 469724 or email more@anonymousdesign.co.uk

creative concept design...

Knowing where and how your brand is going to be used is crucial to successful design.

We are a comprehensive creative resource, bringing your ideas to life with appropriate design and imagery which commands attention, communicates clearly and is remembered for longer – if you do not connect with your customers with impact and relevance, your message will simply be drowned beneath the deluge of promotional material that we are all exposed to. Our design team have experience in all media disciplines and we are always passionate about producing creative design that works and wins over your customers.



much more

and find out how you can get more for your money

print solutions and mail fulfilment...



We take responsibility for delivering your project to your timescales, your budget and your satisfaction — with one point of contact you are in full control of the entire process from start to finish.

Our production team will find an appropriate printer at the right price for your project. We have links with numerous printers locally, nationally and internationally. You can be assured of quality and that customer service will always be top of our requirements.

Our data management, fulfilment and logistics services are used by blue chip companies and we ensure that your DFM piece will arrive when, where and how you would like it to thanks to our managed warehouse storage and tracked delivery.



even more

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the one-stop solution for

marketing

- strategic marketing • campaign structures
- copywriting and editing • e-marketing

design

- concept design • web design and development
- artwork • brand management • imagery

print

- tailored print solutions • finishing
- handwork • envelopes and packaging

mailing

- mail fulfilment • database management to post
- distribution and logistics • direct mail campaigns

more

...for your money

call 01202 469724 to find out how



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